



ADVERTISING OPTIONS 2023



**YOUR TEAM
YOUR CLUB**

OUR COMMITMENT TO OUR COMMUNITY

VISION:

To be the professional, progressive, and respected community-based Association on the Mornington Peninsula.

MISSION:

Provide a safe, fun, inclusive environment to ensure players, coaches, officials, and administrators of all abilities can maximise their full potential.

VALUES:

- Respect
- Inclusion
- Trust
- Enjoyment
- Excellence

HOW:

The SPBA have a clear vision of the future with our strategic plan, Our Game Plan 2025, providing the long-term framework for the development of sport. These objectives are to:

- Grow Participation
- Engage Community
- Operational Excellence
- Develop Facilities

DROMANA STADIUM OPTIONS

Signage	Cost per annum	Size
Wall Sign	\$600	2.2 sqm
Scorebench	\$750	1.2 sqm
Seating Footer	\$750	2.21 sqm
Baseline Window	\$1,099	2.88 sqm
Scoreboard	\$990	4 sqm
Seating Upper	\$1,399	4.7 sqm
Behind Bench	\$2,499 - \$5,999	8.85 - 20.06 sqm
Baseline Brick	\$4,990	16 sqm

ROSEBUD STADIUM OPTIONS

Signage	Cost per annum	Size
Wall Sign	\$600	2.2 sqm
Scorebench - Show Court	\$990	1.6 sqm
Scorebench - Upper Court	\$750	1.3 sqm
Front Door Windows	From \$950	Approx 2 sqm
Scoreboard	\$1,199	4 sqm
Seating - Show Court	\$1,199	5 sqm
Seating - Court 2	\$2,990	13 sqm
Team Bench - Show Court	\$4,999	20 sqm
Baseline Brick	From \$5,500	32 sqm +

ALL ADVERTISING INCLUDES:

- LOGO AND LINK ON WEBSITE ON SPBA BUSINESS DIRECTORY
- 2 X TICKETS TO ALL SPBA BIG V HOME GAMES

Significant discounts on all signage apply to organisations with a partnership package. All signage in excess of \$1,000 must be a 2 or more year commitment. All prices are + GST. Discounts available for advertisers committing to 3 or more years.



ESTABLISHED ON THE TRADITIONAL LAND OF THE BOON WURRUNG PEOPLE, THE SPBA WAS FORMED IN 1967 ON HUMBLE BEGINNINGS AT THE RED HILL SHOW GROUND CHICKEN SHED.

Fast-forward to today, SPBA has over 2,500 members competing year round from a community level right through to the elite level from the Mornington to Sorrento region.

We maintain four indoor facilities, inclusive of seven courts, with the intention to increase to over ten in the coming years to cater for the growing demand.

BY THE NUMBERS:

- 2,500+ members
- 250,000+ visits annually
- 300 community teams
- 37 representative teams
- 3,600 Facebook followers
- 2,500 Instagram followers
- 3,500 Email Association database
- 15,000 Email Tournament database



**250,000+ VISITS
ANNUALLY**



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CONTACT US TODAY:

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