



12th August 2020

Dear Members,

As we head into stage four restrictions, it is important to remember there is light at the end of the tunnel and these restrictions will allow us our path forward. We will be back!

We have an update for our members about what has been going on behind the scenes recently with the help of our volunteers, staff and Board of Management.

Local Council Facilities Meeting

Last week, along with our clubs we met with the Mornington Peninsula Shire to discuss their Indoor Sports Venue Capacity Project in the region. In this meeting we discussed topics such as our current capacity for club teams training and SPBA's further plans for programs and how this is currently limited by our limited court space.

Today we also had the opportunity to meet with the Shire's Inclusion Officer to discuss our plans on the Peninsula and learn how we can engage all aspects of the community through basketball! We are meeting with a number of other organisations in the coming weeks. If you are interested in this area and want to help, we want to hear from you!

We thank the Shire for their time to date and look forward to working with them moving forward to eliminate barriers to participation in Basketball on the Peninsula!

Club Meetings

Over the past two weeks, we have met with all domestic clubs individually to discuss how we can help each club grow. These meetings have been extremely beneficial working towards increasing participation on the Peninsula. We are excited for the future of our club structure with great people leading each respective club with the help of our Competitions Manager, Jenna McCormick.

All clubs also met collectively where a range of topics were discussed including, building our club structures, [PlayHQ](#), return to play and the local council facilities meeting.

SALT Club Re-Connect Program

We have teamed up with [Sport and Life Training](#) to deliver the Club Re-Connect Program to our players. This program is a well-being program targeted at the unique circumstances affecting athletes during this period and coming out of restrictions.

Our first session was held last night with U16 & U18 players and which had a great turn out with players embracing the opportunity!

Meeting Other Associations

As most people would have seen through the article ["No More Borders"](#) advertised in the past, the four associations in Southern Peninsula, Mornington, Western Port and Frankston have pulled down



Dromana 5981 0347
Rosebud 5981 1770



Dromana Basketball Stadium
Old White Hill Road, Dromana
Hillview Stadium
Boneo Road, Rosebud



admin@sharksbasketball.com.au
www.sharksbasketball.com.au
PO Box 122 Dromana, 3936



the borders to collaborate together strategically moving forward. The group meets fortnightly and recently have discussed subjects such as a Peninsula-wide approach to inclusion and developing opportunities for our members during this period. Most recently announced is the [Peninsula Aussie Hoops](#) program which is a free program run online for kids aged 5-10 years old! Over the coming weeks we will see some further exciting joint community initiatives announced!

Sorrento Community Centre

We have recently met with [Sorrento Community Centre](#) to talk about ways we can work together to build basketball participation in the regions of Rye, Sorrento, Blairgowrie and Portsea.

During this shutdown period, we are continuing conversations about how their venue can be used for programs and some games for Sorrento and Rye teams.

Electronic Payments

As we progress out of this pandemic the association will begin to reduce cash handling both for increased hygiene and to streamline processes. There will be changes to some payment methods on our return to basketball. We are currently looking at third party providers to assist with these processes. Any changes in processes we will give teams ample notice to ensure an easy transition.

Engagement

Engaging all parts of our community through social media has been a key part of the time during restrictions with initiatives such as:

- Online Coaches Clinic
- Trick Shot Competition
- eTournament
- Online Domestic Player Clinic
- Pro Shop Sale
- Spot the Difference
- Flashback Media

If you have any ideas on other initiatives we can do, please let us know!

Funding

We recently launched a crowdfunding campaign through the Australian Sports Foundation. This allows any person or business to make a tax-deductible donation to the association. Whilst we are in a stable financial position, there are a number of fixed on-going costs in place to keep our sport operational. Another important driving force behind this fundraiser is, rather than hibernate, we want to come out bigger and better continuing to build our sport over this time.

Director of Coaching & High Performance Position

We have had a large number of quality people put their applications in so far. Applications for this position close this week. Soon we will begin the process of shortlisting and interviewing applicants. We will announce our new Director of Coaching and High Performance in the near future after this process. This position starting date will depend on restrictions, allowing enough time for this position prepare for our re-opening.



Dromana 5981 0347
Rosebud 5981 1770



Dromana Basketball Stadium
Old White Hill Road, Dromana
Hillview Stadium
Boneo Road, Rosebud



admin@sharksbasketball.com.au
www.sharksbasketball.com.au
PO Box 122 Dromana, 3936



We are excited for this position in moving forward as they will not only oversee our representative and high performance programs, but our programs and domestic coaching!

Volunteers

A number of weeks ago we put the call out for volunteers to help us in a range of areas. We had an excellent response and we are beginning to make contact with these people. If you are interested in helping, please contact us at gm@sthpen.com.au.

Tournament

A decision regarding our November tournament will be made soon depending on case numbers and government advice. In the meantime, we are looking at potential dates the tournament could be rescheduled to in 2021. As more information comes to hand, we will update our members

Cash Flow & Financial Situation

Currently we are creating our association budget based off worst case scenarios for resumption of play as a safeguard. However, operationally we are preparing for best case scenarios, should government restrictions allow. A significant amount of work is happening behind the scenes and in particular I would like to thank our Accounts Manager, Carmel Monaghan and [Paris Financial](#) for their work to date.

A primary part of this process is creating, 3-year, 5-year and 10-year forecasts to guide our association forward.

I thank everyone for their support of our association during this difficult time for the community. We look forward to seeing all members back on court soon!

If you have any questions or suggestions, please contact gm@sthpen.com.au.

Kind regards,

Ben White

Ben White
General Manager



Dromana 5981 0347
Rosebud 5981 1770



Dromana Basketball Stadium
Old White Hill Road, Dromana
Hillview Stadium
Boneo Road, Rosebud



admin@sharksbasketball.com.au
www.sharksbasketball.com.au
PO Box 122 Dromana, 3936