

**SOUTHERN PENINSULA ANNUAL
JUNIOR BASKETBALL TOURNAMENT**

SPONSORSHIP & ADVERTISING



12,000 PEOPLE ATTENDING

420 TEAMS PLAYING

ENTIRE MORNINGTON PENINSULA

**INTEGRITY
INCLUSIVENESS
PROFESSIONALISM
PROGRESS
ACCOUNTABILITY
RESPECT**

ANNUAL JUNIOR TOURNAMENT BY THE NUMBERS

WE ARE KNOWN AS THE SOUTHERN PENINSULA BASKETBALL ASSOCIATION (SPBA) AND WE PRIDE OURSELVES ON BEING A FAMILY ORIENTATED ASSOCIATION.

TEAMS

We will have approximately **420** teams competing over the weekend.

VISITORS

It is anticipated that we will attract approximately **12,000** people to our tournament.

LOCATION

We will be utilising the entire Mornington Peninsula and beyond to host our tournament with venues at; **Rosebud, Dromana, Mornington, Mt Eliza, Frankston, Langwarrin, Tyabb, Chelsea, Bonbeach and Somerville.**

COMPETITIONS

Our tournament caters for teams from all levels, from the **best in the state** through to those involved at a '**participation**' level.

COMPARISON

The Southern Peninsula Basketball Annual Junior Tournament is the **largest tournament in Country Victoria** and is the **fourth largest tournament in the entire state.**



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SOUTHERN PENINSULA BASKETBALL ASSOCIATION

SPONSORSHIP OPPORTUNITIES

TOURNAMENT NAMING RIGHTS

1 OPPORTUNITY ONLY

\$2,000 PER ANNUM FOR 2 YEARS

TOURNAMENT KNOWN AS SOUTHERN PENINSULA
"YOUR BUSINESS" ANNUAL JUNIOR TOURNAMENT
BRANDING ON ALL TOURNAMENT RELATED MEDIA
BRANDING ON TOURNAMENT T SHIRTS

DIVISIONAL NAMING RIGHTS

42 OPPORTUNITIES

\$300 PER DIVISION PER ANNUM

DIVISION NAMED AFTER YOUR BUSINESS
1/4 PAGE ADVERTISING IN "TOURNAMENT LOCAL
GUIDE" - SENT TO ALL TOURNAMENT PARTICIPANTS
BUSINESS NAME ON ALL GRAND FINAL AWARDS

TOURNAMENT CAFE SPONSORS

3 OPPORTUNITIES ONLY

\$300 PER ANNUM

FULL PAGE ADVERTISING IN
"TOURNAMENT LOCAL GUIDE"
SENT TO ALL TOURNAMENT PARTICIPANTS

TOURNAMENT RESTAURANT SPONSORS

3 OPPORTUNITIES ONLY

\$500 PER ANNUM

FULL PAGE ADVERTISING IN
"TOURNAMENT LOCAL GUIDE"
SENT TO ALL TOURNAMENT PARTICIPANTS

TOURNAMENT PUB SPONSORS

3 OPPORTUNITIES ONLY

\$500 PER ANNUM

FULL PAGE ADVERTISING IN
"TOURNAMENT LOCAL GUIDE"
SENT TO ALL TOURNAMENT PARTICIPANTS

TOURNAMENT TAKE AWAY SPONSORS

3 OPPORTUNITIES ONLY

\$400 PER ANNUM

FULL PAGE ADVERTISING IN
"TOURNAMENT LOCAL GUIDE"
SENT TO ALL TOURNAMENT PARTICIPANTS



FOR MORE INFO

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